



**भारत सरकार Government of India**  
**संचार मंत्रालय Ministry of Communications**  
**दूरसंचार विभाग Department of Telecommunications**  
**राष्ट्रीय संचार अकादमी - वित्त National Communications Academy - Finance**  
**महरोली गुडगांव रोड, घिटोर्नी, नई दिल्ली-110047 MG Road, Ghitorni, New Delhi-110047**  
**No. 1-84/NICF/TAR/Webinar/2024-25 Dated: -]7.07.2025**

To,

1. The CGCA, New Delhi
2. Advisor (F), DoT HQ, New Delhi
3. DG, Posts, Dak Bhawan
4. DG, NTIPRIT, Ghaziabad
5. DG, RAKNPA, Ghaziabad
6. AS & FA, Dak Bhawan
7. Sr. DDG (PAF), DoP HQ, Delhi
8. Sr. DDG, Telecommunication Eng. Center
9. All CPMG/PMG
10. All Pr.CsCA /CsCA/GMs (F)/DAPs
11. CMD, BSNL, New Delhi
12. CMD, MTNL, New Delhi
13. DG, TSDSI, New Delhi
14. ED, CDoT, Delhi
15. Secretary, TRAI
16. Director, BBNL, New Delhi
17. Director, WMTDC, Ghitorni, Delhi
18. CMD, TCIL.
19. Deputy General Manager, ITI

**Subject: - Conducting Webinar on "Behavioural Finance"- reg.**

National Communication Academy-Finance (NCA-F), an 'Utkrisht' level Central Government Training Institute under Ministry of Communications, will be conducting the following webinar for all officers/officials of DoT/DoP and its field offices through **Cisco Webex application**. The subject and schedule of webinar are as under: -

Sl. No.	Topic	Date& Timing	Last date for receipt of nomination
1.	"Behavioural Finance"	29.07.2025 (11:00 AM to 01:00 PM)	28.07.2025

**Introduction:**

In today's complex financial environment, understanding the psychological factors that influence decision-making is essential. While traditional finance assumes that individuals make rational choices, real-world decisions are often affected by cognitive biases, emotions, and social influences. This makes behavioural finance a critical area of study for government employees for making impactful financial decisions.

This webinar will introduce the foundational concepts of behavioural finance, examine common behavioural biases, and offer strategies to support more objective and rational financial thinking. It will also explore how these behavioural patterns influence market events such as Initial Public Offerings (IPOs).

**Learning outcome:**

- Understand the core principles of behavioural finance and how it diverges from traditional finance.
- Identify and analyse common behavioural biases.
- Discuss about strategies to overcome behavioural biases and enhance financial judgment by promoting rational decision-making.
- Explore the intersection of behavioural finance and IPO markets.

All the units of DoT and DoP HQ viz CGCA, CCAs, GMs(Finance), DAP offices, SEA/DoT HQs and PAF/DoP HQ, PSUs and various organizations associated with DoT/DoP are requested to nominate suitable officers & officials on or before 28.07.2025 for the said webinar.

While nominating officers/officials for the webinar, the controlling offices are requested to provide details of nominated officers/officials viz name, designation, mobile number, email address etc.

All the nominations are to be addressed to Dy. Director, O/o DG, NCA-F, Opp. Metro Pillar No. 152, Mehrauli Gurugram (MG) Road, Ghitorni, New Delhi – 110047 or at email address **nicf.moc@gov.in**.

**Note:-**

1. **Nominations of eligible officers/officials of DoT may please be sent mandatorily through the Competency Portal of DoT on or before 28.07.2025. The URL of Competency Portal of DoT is <https://www.competency.dot.gov.in/#/>.**
2. **Other offices (other than offices of DoT) may please send their nominations through e-mail on nicf.moc@gov.in.**
3. **Link of the webinar will be sent directly to the given e-mail id of the nominees. All the offices may ensure the participation of their nominated candidates in the webinar.**

In case of any query/clarification, offices may contact Sh. Kundan Kumar Singh, AAO Mobile No. 9471899993.

  
Course Director, NCA-F

**Copy to:**

1. PS to DG, NCA-F, Ghitorni, New Delhi-110047.
2. Director Trg. Finance, DoT HQ, for kind information.
3. Director, TER, NCA-F, for uploading of circular on NCA-F Website.
4. Faculty of webinar.
5. Office copy.